

IANA's
Intermodal
Operations
Committee
Virtual Meeting

Tuesday, March 7, 2023

12:00 PM – 1:00 PM EDT



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INTERMODAL ASSOCIATION
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Agenda

I. [12:00 PM – 12:10 PM] Call to Order

- Welcome and Introductions
- Antitrust Guidelines and Determination of Quorum
- Reminder on committee member engagement expectations
- Intermodal Safety Committee status update

Gerry Bisaillon, REMPREX, LLC, Chair
Marc Blubaugh, IANA General Counsel, Benesch, Friedlander, Coplan and Aronoff
Gerry Bisaillon

Gerry Bisaillon
Kevin Lhotak, Reliable Transportation Specialists, Inc., IANA Board Liaison

II. [12:10 PM – 12:20 PM] Task Force & Working Group Reports

- Geofence Task Force
- Railroad API Working Group

Ted Prince, Tiger Cool Express, LLC
Jeremy Hayden, Union Pacific

III. [12:20 PM – 12:30 PM] Carbon Credits Programming Update

Ted Prince

IV. [12:30 PM – 12:55 PM] New Business

Chair/Vice Chairs/Attendees

1. Intermodal Operations Committee's Road Forward: What do members want from the committee?
 - Live and webinar education content
 - Topics?
 - Other deliverables?

2. Toll violations attribution in New Jersey

V. [12:55 PM – 1:00 PM] Housekeeping and Adjourn

Chair

- Next virtual meeting: Speed Meeting, Thursday, March 30, 2023, 1:00 PM – 1:30 PM EDT
- Next meeting: In-person, May 10, 2023, 1:30 PM – 2:30 PM during IANA's Business Meeting in Oak Brook, IL



Welcome and Introductions

Gerry Bisailon, REMPRES, LLC
Chair



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2023 Committee Leadership

Chairman:

Gerry Bisailon, REMPRES, LLC

Vice Chairman:

Hampton Lee, South Carolina Ports Authority

Vice Chairman:

Mark McKendry, NFI Industries

Board Liaison:

Kevin Lhotak, Reliable Transportation Specialists, Inc.

Geofence Task Force Leader:

Ted Prince, Tiger Cool Express, LLC

Railroad API Working Group Leader:

Jeremy Hayden, Union Pacific



Antitrust Guidelines Review

Marc Blubaugh
IANA General Counsel
Benesch, Friedlander, Coplan and Aronoff



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Committee Member Engagement Expectations


Gerry Bisailon



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Committee Member Engagement Expectations

- Reminder of expectation for Committee members
 - Meetings include deliberation of issues, education, and discussion of recommended practices
 - Solicitation of business is not allowed during meetings
 - Members must abide by antitrust guidelines
 - Actively participate in Committee activities
 - Committee participation is reviewed throughout the year and meeting attendance is attached to the meeting minutes
 - If you are unable to attend a virtual or in-person meeting, notify the IANA staff liaison and, if possible, assign your proxy to another individual from your company or to another committee member



Intermodal Safety Committee Status Update

Gerry Bisailon

Kevin Lhotak, Reliable Transportation
Specialists, Inc., IANA Board Liaison



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Task Force and
Working Group
Reports

Geofence Task Force

Leader: Ted Prince, Tiger Cool Express, LLC

Railroad API Working Group

Leader: Jeremy Hayden, Union Pacific



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Carbon Credits Programming Update

Ted Prince



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Overview

- Instructional “sandwich”

May Meeting

- Overview of Drivers
 - Customers
 - ESG
 - Stakeholders
 - 90% in supply chain – transportation is major component
- Need to reduce emissions
 - Avoidance (nearshoring)
 - Reduction (low carbon fuel, new technology; modal shift)
 - Removal (trees, methane, direct carbon capture)

Webinars

- June: Introduction to Carbon Credits
- July: Carbon Credits in Freight Transportation
- August: Carbon Credit Challenges for Intermodal

September Expo

- Industry outlook
 - Shipper
 - Rail
 - Truck
 - Ocean

Webinars

June: Introduction to Carbon Credits

- Components
 - Registry
 - Tracking
 - Markets
 - Voluntary vs. Compliance markets
- Registry standards (good standards – good money)
- Transparency (SEC)
 - International carbon standards
- Verification
 - Issuance of credits by Registry
 - Distribution of credits (monetization and retirement)

July: Carbon Credits in Freight Transportation

- Need for better transportation awareness
- Methodology
 - General
 - Modal shift specifics
- Success stories
 - APUs
 - Skirts
- Verification
 - Intent
 - Confidentiality
 - “Title” to credits

August: Carbon Credit Challenges for Intermodal

- Incentives vs. Credits
 - No double-dipping
 - EV
 - Hydrogen
 - CNG or LNG
 - Locomotives
 - Class 8 Tractors
- The intermodal challenge
 - “Title” to Credits
 - Variable routings



New Business

Chair, Vice Chairs and Attendees



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New Business

1. Intermodal Operations Committee's Road Forward: What do members want from the committee?

-Live and webinar education content

-Topics?

-Other deliverables?

2. Toll violations attribution in New Jersey



Housekeeping and Adjourn

Gerry Bisailon



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Reminders

- Speed Meeting (virtual) -
Thursday, March 30, 2023, 1:00 PM – 1:30 PM EDT
- In-person Committee Meeting –
Wednesday, May 10, 2023, 1:00 PM – 2:00 PM CST at IANA’s Business Meeting
Online registration and housing reservations for IANA’s Business Meeting are now open
Visit <https://www.intermodal.org/business-meeting>
- In-person Committee Meeting –
Monday, September 11, 2023, 11:00 AM – 12:00 PM PST at IANA’s Intermodal EXPO
Registration and housing for IANA Intermodal EXPO will open on Thursday, April 27, 2023
Visit <https://www.intermodal.org/intermodalexpo>

IANA Resources

- Intermodal Recommended Practices
<https://www.intermodal.org/resource-center/committee-recommended-practices>
- Industry Tools & Resources
<https://www.intermodal.org/resource-center/industry-tools-resources>
- 2023 *Advancing Intermodal* Education Program
Next webinar: ***Cargo Theft Trends and Methods***
Tuesday, March 21, 2023, 2:00 PM – 3:00 PM Eastern
<https://www.intermodal.org/education/upcoming-education>

IANA Info

- Intermodal Recommended Practices page
 - <https://www.intermodal.org/resource-center/committee-recommended-practices>
- Industry Tools & Resources
 - <https://www.intermodal.org/resource-center/industry-tools-resources>
- Intermodal Adapts Education Program
 - <https://www.intermodal.org/education/upcoming-webinars>